

Entry No.	Div No.	Category	Division Title	Entrant's Organization	Entrant's Name	Entry Title	Final Award
1	1	1	Communication Management	ABS-CBN Broadcasting Corporation	Edgardo P. Wenceslao	Ugnayan sa Barangay	Merit
10	2	18	Communication Skills	ABS-CBN Broadcasting Corporation	Kane Errol Choa	E-Frequency Intranet Site	Merit
11	2	20	Communication Skills	ABS-CBN Broadcasting Corporation	Charles A. Gamo	The 2008 ABS-CBN Annual Report	Merit
18	2	21	Communication Skills	Adobo Magazine	Angel V. Guerrero	ADOBO "WRITING"	Merit
19	3	26	Communication Creative	Adobo Magazine	Angel V. Guerrero	Adobo Magazine's "ADOBO CENTERFOLD"	Merit
20	2	20	Communication Skills	Ateneo De Manila University & Mediawise Communicat	Maria Sonia R. Araneta	150: The Ateneo Way	Merit
22	1	13	Communication Management	Ayala Land Inc.	Suzette P. Naval	20 Days, 20 Alizens, 20 Treats	Merit
24	2	20	Communication Skills	Benpres Holdings Corporation	Rosanna Christin Cruz	Lopezlink: Expanding Possibilities and Linkages	Merit
25	1	5	Communication Management	Campaigns PR Inc.	Richard Arboleda	"Making Beauty Dreams Real" Media Relations for P&G Beauty	Merit
30	1	13	Communication Management	Campaigns PR Inc.	Richard Arboleda	"Dare To Be Bold" The Tour of Hope 2009	Merit
32	1	14	Communication Management	Campaigns PR Inc.	Richard Arboleda	"Kickstarting The Life Saving Habit of Handwashing with Soap" The Launch o	Merit
33	1	14	Communication Management	Campaigns PR Inc.	Richard Arboleda	"Nakatulong Ka Na, Nakatipid Ka Pa"- The 3-Pid Handog Edukasyon Program	Excellence
34	3	23	Communication Creative	Campaigns PR Inc.	Richard Arboleda	"Skin Clinic on Demand" The Olay Regenerist Seeding Kit	Excellence
35	3	27	Communication Creative	Campaigns PR Inc.	Richard Arboleda	From Beauty to Beast	Excellence
37	1	13	Communication Management	Cebu Holdings Inc.- Ayala Malls Group	Clavel Tongco (Ayala Center Cebu)	The Terraces: An Urban Escape Made for Extraordinary Celebrations	Merit
38	1	14	Communication Management	Chevron Philippines Inc.	Cherry Ramos	Chevron-Marcelin Kapatid Program	Merit
44	1	8	Communication Management	De La Salle University	Jose Mari Magpayo	Be flu-less, Not clue less!	Excellence
56	3	22	Communication Creative	First Asia Institute of Technology and Humanities	Gay Marie Francisco	The Heart of Education	Merit
57	2	20	Communication Skills	First Gen Corporation	Estela B. de la Paz	"Responsible Generation" 2008 Annual Report	Merit
59	3	22	Communication Creative	First Gen Corporation	Estela B. de la Paz	"Responsible Generation" 2008 Annual Report	Merit
60	1	17	Communication Management	GeiserMaclang Marketing Communications, Inc. / Baya	Amor Maclang	TEACH LOLA	Merit
61	1	14	Communication Management	GeiserMaclang Marketing Communications, Inc. / Recl	Amor Maclang	OPLAN FLUNAS	Merit
62	1	3	Communication Management	GeiserMaclang Marketing Communications, Inc./ The	Amor Maclang & Waden Chu	12 Cups with The Coffee Bean & Tea Leaf: Give in to Giving	Merit
63	1	16	Communication Management	GeiserMaclang Marketing Communications, Inc.	Amor Maclang	TEAZPERIMENTS	Excellence
65	1	1	Communication Management	Globe Telecom Inc.	Adrian Joseph Fernandez	3-Way Asenso Connect	Merit
66	1	2	Communication Management	Globe Telecom Inc.	Globe Community Relations Departmen	Globe Bridging Communities Program	Merit
68	1	2	Communication Management	Globe Telecom Inc.	Lemer Kim B. Sy	Disaster Response Program	Merit
67	1	2	Communication Management	Globe Telecom Inc.	Globe Community Relations Departmen	Sagot ka ni Kap!	Excellence
69	1	9	Communication Management	Globe Telecom Inc.	Jesman Kenneth L. Manzano & Lemre	Globe Bridgecom Employee Volunterism	Merit
70	1	11	Communication Management	Globe Telecom Inc.	Jeffrey O. Tarayao	From Philantrophy to Sustainability Globe's Sustainability Communication Str	Merit
71	1	13	Communication Management	Globe Telecom Inc.	Victor Persius F. Chan	Globe Bridgecom Etrepreneurship Fair	Merit
74	1	14	Communication Management	Globe Telecom Inc.	Victor Persius F. Chan	Globe Bridging Communities Etreprise Development Program	Excellence
76	1	14	Communication Management	Globe Telecom Inc.	Pia Angeli C. Bernal	Globe Internet-in-Schools Program	Excellence
77	3	27	Communication Creative	GMA Marketing & Productions, Inc.	Barbara R. Villanueva	The 2008 GMA Christmas Short Film Festival	Excellence
78	1	3	Communication Management	GMA Network, Inc.	Carmencita Arce	GMA Network Educational Studio Tours	Merit
81	2	20	Communication Skills	GMA Network, Inc.	Carmencita Arce	Aiming Higher GMA Annual Report 2008	Merit
83	3	27	Communication Creative	GMA Network, Inc.	Regie Bautista	Gift (2008 GMA Christmas Station ID)	Merit
84	3	27	Communication Creative	GMA Network, Inc.	Regie Bautista	Earth Day	Merit
85	3	22	Communication Creative	Holcim Philippines, Inc.	Ma. Socorro Prado	Holcim Annual Report 2008 "Protecting Our Future"	Merit
87	1	7	Communication Management	Integreted Microelectronics Inc. (IMI)	Frederick L. Blancas	IMI Booth at Electronica 2008	Merit
88	1	9	Communication Management	Integreted Microelectronics Inc. (IMI)	Eleonor Misa	IMI's Storybook Drive	Merit
16	2	18	Communication Skills	Adobo Magazine	Angel V. Guerrero	ADOBO"ADSPACE"	Excellence
98	1	6	Communication Management	Manila Electric Company (Meralco)	Agapito R. Zaldarriaga	PBR: A Fair Deal	Merit
101	2	20	Communication Skills	Manila Electric Company (Meralco)	Maria Teresita T. Bueno	Corazon C. Aquino: A Beacon of Light- A Meralco News Special Supplement	Merit
102	2	20	Communication Skills	Manila Electric Company (Meralco)	Maria Teresita T. Bueno	Meralco News	Excellence
108	3	27	Communication Creative	Maynilad Water Services, Inc.	Cherubim Ocampo	Dumadaloy ang Ginhawa	Merit
110	2	21	Communication Skills	Mega Publishing Group	Anna Isabel C. Sobrepena	Repeating a Remarkable Pattern	Merit
111	3	23	Communication Creative	Mega Publishing Group	Anna Isabel C. Sobrepena	Lovely Lhuilliers	Merit
116	1	1	Communication Management	Metrobank Foundation, Inc.	Aniceto M. Sobrepena	2009 Metrobank Foundation Search for the Outstanding Philippine Soldiers (TC	Merit
120	3	23	Communication Creative	Metrobank Foundation, Inc.	Aniceto M. Sobrepena	Metrobank Foundation 30th Anniversary Collaterals	Merit
121	1	9	Communication Management	Metropolitan Bank & Trust Co.	Maria Cielo Narvaez and Estela Saulo-	YIGH Internal Communications Campaign	Merit

122	1	13	Communication Management	Metropolitan Bank & Trust Co.	Maria Cielo Narvaez and Estela Saulo-	Metrobank 47th Anniversary Celebration	Merit
123	1	16	Communication Management	Metropolitan Bank & Trust Co.	Maria Cielo Narvaez and Estela Saulo-	inSighonline	Merit
124	2	20	Communication Skills	Metropolitan Bank & Trust Co.	Maria Cielo Narvaez and Estela Saulo-	Metrobank 2008 Annual Report: Ahead of the Curve...	Merit
125	1	6	Communication Management	Petron Corporation	Charmaine V. Canillas	ArtPetron: Alay sa Pamilihang Bayan "A Tribute to Markets"	Excellence
127	2	18	Communication Skills	Petron Corporation	Charmaine V. Canillas	ArtPetron Market Website	Excellence
128	2	20	Communication Skills	Petron Corporation	Charmaine V. Canillas	ArtPetron Fiesta Folios	Excellence
129	2	20	Communication Skills	Petron Corporation	Charmaine V. Canillas	Art Petron 9 "Market Collaterals"	Excellence
132	1	12	Communication Management	Phillip Morris Philippines Mfg. Inc.	Melanie Bernardo	Phillip Morris King Size Special Edition Denim Pack Launch	Merit
133	2	19	Communication Skills	Phillip Morris Philippines Mfg. Inc.	Dave M. Gomez	Phillip Morris TV Heads Up!	Merit
137	1	14	Communication Management	Philippine Business for Social Progress	Eric E. Camacho	Quits: Quit Smoking Support Program	Merit
138	1	14	Communication Management	Philippine Daily Inquirer	Minerva Generalao	The Inquirer Read - Along Program 2 (Inquirer Read-along across the nation)	Merit
139	2	18	Communication Skills	Philippine Long Distance Telephone Company	Victor Y. Tria	PLDT BizSolTube	Merit
142	3	22	Communication Creative	Philippine Long Distance Telephone Company	Horace A. Lavides	2009 PLDT DESK Calendar	Merit
144	1	9	Communication Management	Philippine Long Distance Telephone Company- Innolab	Alexander Kibanoff	A Call to Embrace Change: Getting PLDT Employees Involve in Transformatio	Excellence
145	2	20	Communication Skills	Philippine Long Distance Telephone Company- MEDIA	Ramon R. Isberto	2008 PLDT Annual Report	Excellence
146	2	21	Communication Skills	Philippine Long Distance Telephone Company- SME Na	Jerameel A. Azurin	My Business Secrets	Merit
149	2	20	Communication Skills	Philippine Saving Bank	Perfecto Ramon Z. Dimayuga Jr.	Inspiring Change - The PSBank 2008 Annual Report	Merit
153	1	9	Communication Management	Pilipinas Shell Petroleum Corporation (PSPC)	Roberto S. Kanapi	Downstream-One	Excellence
157	1	14	Communication Management	Pilipinas Shell Petroleum Corporation (PSPC)	Roberto S. Kanapi	42nd Shell National Students Art Competition	Excellence
154	2	20	Communication Skills	Pilipinas Shell Petroleum Corporation (PSPC)	Roberto S. Kanapi	Shell World Philippines Magazine	Merit
155	3	23	Communication Creative	Pilipinas Shell Petroleum Corporation (PSPC)	Roberto S. Kanapi	17th Shell National Youth Active Chess Championship- Chess Barkada Collater	Merit
159	1	7	Communication Management	Rizal Commercial Banking Corporation	Irene Taylo & Joee Guilas	Landmark-Anson's PCBC Bankard Mastercard Greatest Value for shoppers	Merit
165	3	25	Communication Creative	Rizal Commercial Banking Corporation	Joee Guilas	RCBC Wisdom Mural Display: Maximized Bared Advertising	Merit
170	2	20	Communication Skills	San Miguel Corporation	Maricar Y. Veloso	Kaunlaran	Merit
183	3	27	Communication Creative	SM Investments Corporation	Nita Claravall	SM 50th Anniversary: Serving Millions Campaign	Merit
185	1	6	Communication Management	Smart Communications Inc.	Elmer M. Malolos/Ramon R. Isberto	Financial Inclusion for the Poor through Partnerships	Merit
186	1	6	Communication Management	Smart Communications Inc.	Ramon R. Isberto	Doon Po Sa Amin Learning Challenge: Learning by Doing	Excellence
189	1	9	Communication Management	Smart Communications Inc.	Ramon R. Isberto	SMARTrees Campaign	Merit
190	1	12	Communication Management	Smart Communications Inc.	Ramon R. Isberto	Talk 'N Text "Tipid-Sulit Pinas!"	Excellence
192	1	13	Communication Management	Smart Communications Inc.	Ramon R. Isberto	SMART@15	Merit
191	1	13	Communication Management	Smart Communications Inc.	Ramon R. Isberto	5th SWEEP Innovation and Excellence Awards	Excellence
193	1	14	Communication Management	Smart Communications Inc.	Ramon R. Isberto	Energy Efficiency Program	Merit
195	2	20	Communication Skills	Smart Communications Inc.	Ramon R. Isberto	Doon Po Sa Amin 2009 Wall Calendar	Merit
196	2	20	Communication Skills	Social Security System (SSS)	Romulo Neri	The SSS Legacy: A Golden Heritage as Friend, Ally, and Partner of Filipino Wo	Merit
198	1	2	Communication Management	STI Foundation, Inc.	Aurora Asis- Geronimo	STI Mobile School "Driving Education Where It Matters"	Merit
200	1	6	Communication Management	Strategic Works, Inc.	Donna Nievera-Conda	HP "When Everthing Counts" Campaign	Merit
202	1	7	Communication Management	Strategic Works, Inc. and Cebu Pacific Air	Donna Nievera-Conda	Every Juan can Fly PR Campaign	Merit
203	1	5	Communication Management	Strategic Works, Inc. and HP Philippines	Donna Nievera-Conda	HP MFP Race: A Media Challenge	Merit
204	1	7	Communication Management	Strategic Works, Inc. and HP Philippines	Donna Nievera-Conda	HP Mini Revolution: Fashion Meets Technology	Merit
207	1	13	Communication Management	Strategic Works, Inc. and Jollibee Food, Inc.	Donna Nievera-Conda	Jollibee Yum Flash Mob Dance	Excellence
208	1	17	Communication Management	Strategic Works, Inc. and Jollibee Food, Inc.	Donna Nievera-Conda	Jollibee Yum Flash Mob Dance Viral Campaign	Merit
209	1	5	Communication Management	Strategic Works, Inc. and Singapore Tourism Board	Donna Nievera-Conda	Christmas in the Tropics, Singapore-Style	Merit
213	3	26	Communication Creative	Studio 5 Designs	Marily Y. Orosa	Manila Golf and Country Club	Merit
215	1	13	Communication Management	Sun Life Financial- Philippines	Angelito Escoto	Secrets of the Sun: 2009 Excellence Awards Night	Merit
217	1	16	Communication Management	Sun Life Financial- Philippines	Angelito Escoto	Ask Lucy" Financial Needs Analysis	Merit
218	2	19	Communication Skills	Sun Life Financial- Philippines	Malaya Del Rosario	Secrets of the Sun " Video	Merit
221	1	5	Communication Management	Team Asia (Hamlin-Iturralde Corporation)	Vanessa Orendain	Media Launch of www.political arena.com	Merit
231	3	22	Communication Creative	The Insular Life Assurance Co., Ltd.	Michelle D. Santos	Alamat at Mitolohiya: Filipino Myths & Legends, 2009 Insular Life Calendar &	Merit
233	1	8	Communication Management	Unilever Philippines	Annalee L. Ventura	Pandemic Preparedness	Merit
234	1	9	Communication Management	Unilever Philippines	Annalee L. Ventura	"This is my Unilever " Campaign	Merit
236	1	6	Communication Management	United Laboratories Inc.	Ernani Barrientos	UNILAB BA YAN? Integrated Communication Campaign	Excellence
237	1	12	Communication Management	United Laboratories Inc.	Ernani Barrientos	UNILAB BA YAN? Integrated Communication Program	Excellence